



SPONSORSHIP PACKAGE

WELCOME TO THE 8TH WORLD CONGRESS ON RURAL AND AGRICULTURAL FINANCE

Building Resilient Local Agrifood Systems

The Role of Robust Financing Mechanism and Policy

📍 27th – 31st October 2025 📅 Sarova Whitesands Beach Resort & Spa, Mombasa, Kenya

Hosted By:



BACKGROUND

The 8th World Congress on Rural and Agricultural Finance convened every three years will be hosted by AFRACA and partners in Kenya and Africa. This global event is being organized in collaboration with four other Regional and global Associations: the Latin American Association of Development Financing Institutions (ALIDE), the Asia-Pacific Rural and Agricultural Credit Association (APRACA), the Near East–North Africa Regional Agricultural Credit Association (NENARACA) and the Confédération Internationale du Crédit Agricole (CICA).

The common objective is to bring together financial institutions and key development actors from all continents to share best practice and discuss topical global development issues with the purpose of raising critical policy recommendations that influence the flow of finance to rural and agricultural sectors. The theme for the 8th World Congress, based on consultations with our partners, is 'Building Resilient local agrifood systems: The Role of Robust Financing Mechanism and Policy.

The congress features global speakers and panelists from the members of regional/global associations as well as experts from the development sector around the world. It offers attendees insights during high-impact panel discussions.

The main events of the Congress will be held from October 29th - 31st 2025 at Sarova Whitesands Hotel, Mombasa Kenya. This will be preceded by partners' side meetings on 27th and 28th October 2025. Partners are invited to leverage on the diverse and high-level attendance to host side meetings/events to showcase and discuss achievements, research results and key projects findings.



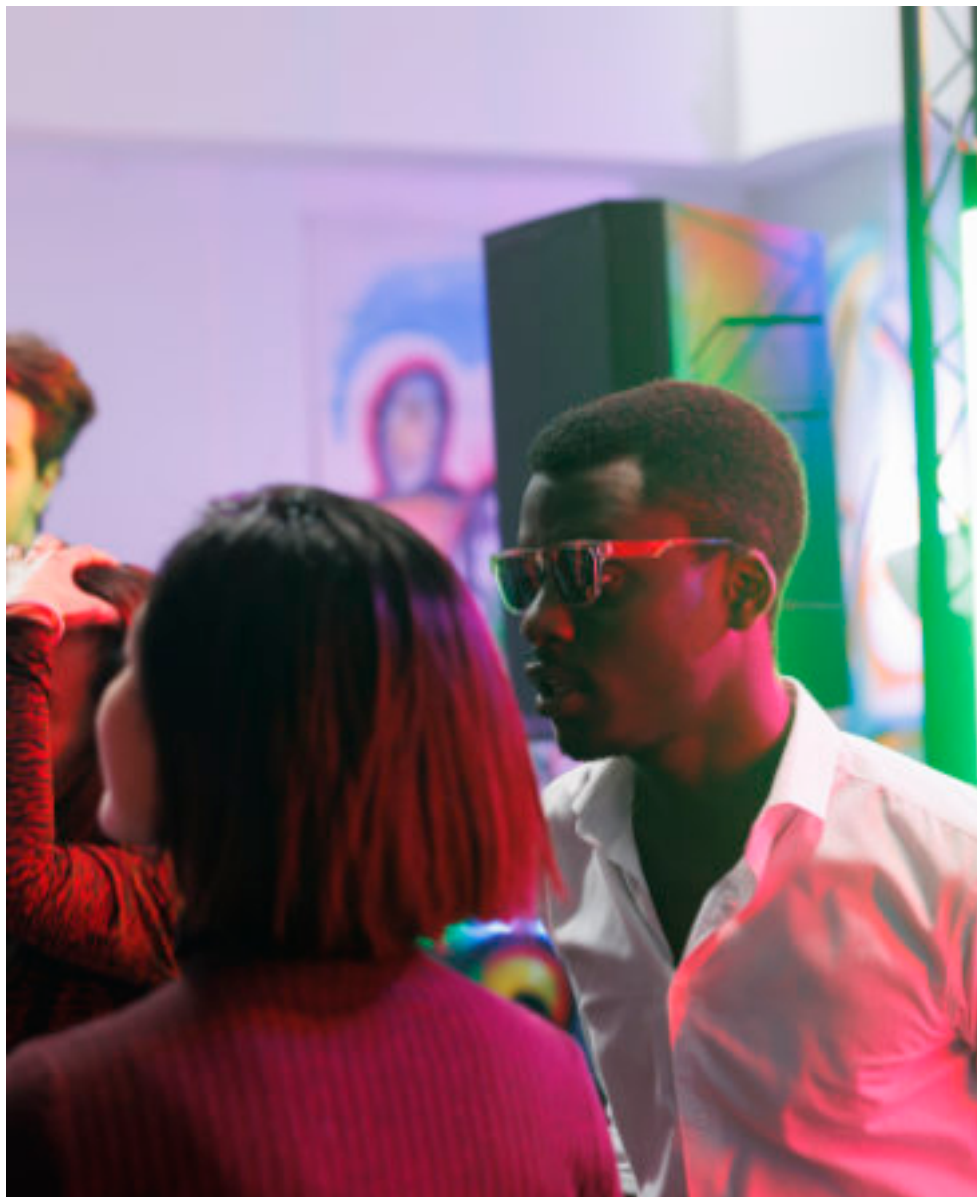
WHAT TO EXPECT

With over 300 delegates expected to attend the meeting, the 8th World Congress on rural and agricultural Financing aims to provide the following outcomes:

- ✓ The Congress will provide the opportunity for financial institutions to come up with policies and considerations on robust financing mechanisms to effectively address agrifood system challenges.
- ✓ Raise more awareness about the critical role that robust finance and policy can play in the achievement of the SDGs and the urgency of food system resilience as well as identify emerging patterns and solutions across regions in response to the UNFSS+2 call to action by the UN Secretary-General.
- ✓ Enhance the readiness and capabilities of financial institutions to mobilize and deploy customized financial products with minimal risks towards local agrifood systems.
- ✓ The event will contribute to the elaboration of a future knowledge and capacity building agenda for financial institutions, food systems value chain actors and development organizations across the globe.
- ✓ Wide dissemination of congress recommendations regarding the efficient use of innovative financing tools and reforms to the agrifood ecosystem that will seek to improve collaboration between food system actors.



SPONSORSHIP OPPORTUNITIES



50,000 USD

1. PLATINUM SPONSORSHIP PACKAGE

- **Premier Brand Visibility:** Exclusive logo display on the main stage congress website, banners, and press releases.
- **VIP Access:** 10 all-access passes.
- **Special Mentions:** Acknowledgment in opening remarks, media coverage, and press releases.
- **Speaking Opportunity:** 10–15-minute speaking slot at opening, closing ceremonies and gala dinner.
- **Exhibition Opportunity:** Complimentary, prime-location booth in the exhibition area.





40,000 USD

GOLD SPONSORSHIP PACKAGE

- **Speaking Opportunity:** 10–15-minute speaking slot at opening, closing ceremonies and gala dinner.
- **High Brand Visibility:** Logo placement in high-traffic event areas, social media, and printed materials.
- **Exclusive Booth:** Complimentary booth with premium placement.
- **VIP Access:** 8 all-access passes.
- **Media Feature:** Brand exposure in event-related press and promotional materials.



40,000 USD

STRATEGIC SPONSORSHIP PACKAGE

- **Leadership Positioning:** Acknowledged as a key participant in congress coordination and planning.
- **Committee Meetings Access:** Invitation to leadership and planning meetings.
- **Stakeholder Engagement:** Special mention in materials shared with stakeholders, exhibitors, and partners.
- **VIP Access:** 5 all-access passes.
- **Speaking Opportunity:** 5–7-minute speaking slot at opening, closing ceremonies and gala dinner.

15,000 USD

AFFILIATE SPONSORSHIP

- **Safety Recognition:** Acknowledged as an official security partner with logo in all safety-related materials.
- **Event Access:** 3 passes for key congress sessions.
- **Final Acknowledgment:** Special mention in closing remarks as a valued supporter of participant safety.



15,000 USD

GALA DINNER SPONSORSHIP

- **Speaking Opportunity:** 10–15-minute speaking slot at the gala dinner.
- **Premium Dinner Branding:** Prominent logo display throughout the gala dinner venue.
- **Social Media Highlight:** Featured post on all social media platforms related to dinner.
- **Exclusive Invitations:** 6 VIP passes to the dinner and networking events.

5,000 USD

EXHIBITION BOOTH

- Includes one (1) exhibition booth
- Two (2) conference passes
- A table and two chairs
- Logo placement on the official conference website and digital assets
- Promotion on social media channels



5,000 USD

SIDE EVENT

- Opportunity to host one (1) side event on the 27th or 28th of October 2025
- Recognition as a sponsor of the conference,
- Logo placement on the official conference website and digital assets
- Promotion on social media channels
- Access to participants list



CONTACT US

Join us in shaping the future of rural and agricultural finance across the globe by completing our sponsorship interest form. For inquiries regarding partnership opportunities, please reach out through;

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